

The logo for 'mobomo' is located in the top left corner. It consists of a dark orange circle containing a white icon of a stylized bird or wing above the word 'mobomo' in a white, lowercase, sans-serif font.

mobomo

PUSH

The background is a dark blue gradient with abstract geometric shapes. A large, dark blue mountain range silhouette is visible in the background. In the foreground, there are several overlapping geometric shapes in shades of orange and brown, including a large triangle pointing downwards and a smaller one pointing upwards. A white wireframe structure is overlaid on these shapes, consisting of several lines connecting vertices to form a 3D-like structure. A thin horizontal line in shades of orange and brown runs across the middle of the image, partially obscured by the text.

BE HUNGRY STAY CURIOUS.

Conceived in Ecuador's City of Knowledge, Mobomo has always been inspired by a deeper sense of purpose. It was here that I watched avocado farmers operate a fully sustainable ecosystem powered entirely by hummingbirds. Every step had intention, nothing was wasted, and the results were truly magical.

The spirit of that place still drives us daily.



BARG UPENDER

Founder + Dreamer
Mobomo



THE MOBOMO CODE.

PUSH. If there is a single word that summarizes our attitude toward pretty much everything, it is this. We push ourselves. We push technology. And we push the boundaries of conventional thinking.

We are Mobomo — a team of engineers, artists, and developers with the hunger to challenge the impossible, and the structure and skills to actually pull it off. We are nerds in a nest and lightning in a bottle — a fusion of creative excellence driven to build the next generation of technological badassery.

Did you notice that hummingbird in our logo? That's no icon, that's our symbol. Hummingbirds are flying ninjas — focused, energetic, and wickedly fast. They are the perfect visual representation for who we are and how we work.

What follows are the eight guiding principles that define how we think. Call it our code base, our framework, or whatever other development analogy you can imagine. Point is, the hummingbird is our symbol and these beliefs form its backbone.

8 principles that guide and inspire everything we do.



01 THINK BIG(ER).

Let's leave the simple to everyone else.



02 BUILD WORK WE BELIEVE IN.

Everything here is a passion project.



03 THINK AS ONE.

Welcome to the clan.



04 ESTABLISH TRUST.

Service to the vision. Service to our partners.



05 MOVE FAST.

We call them sprints for a reason.



06 STAY LEAN.

Stay scrappy.



07 QUESTION EVERYTHING.

Never settle for the status quo.



08 KEEP PUSHING.

Walls are not welcome here.

01 THINK BIG(GER).

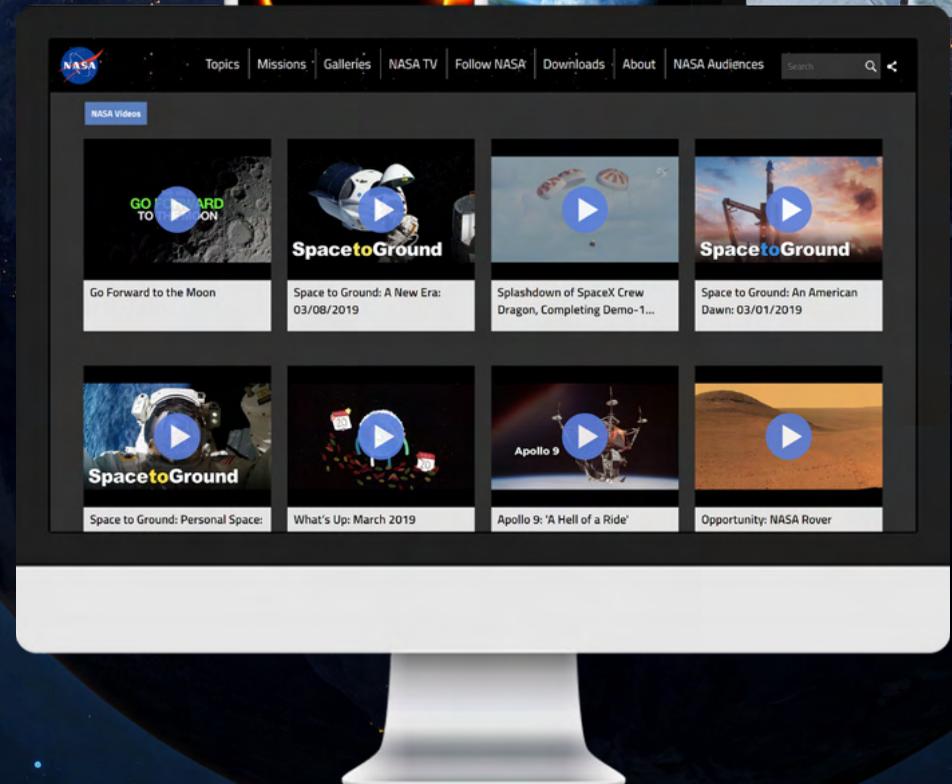
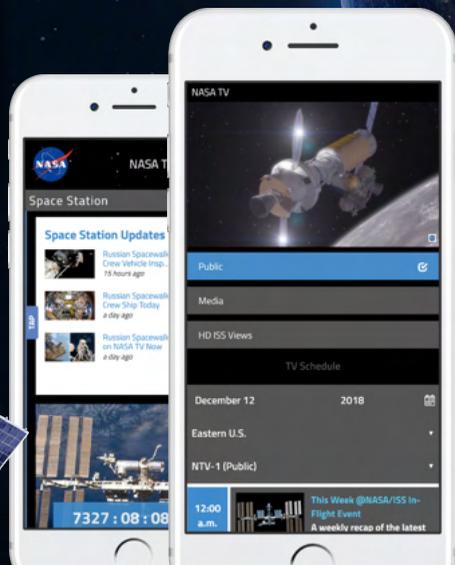
Let's leave the simple to everyone else.

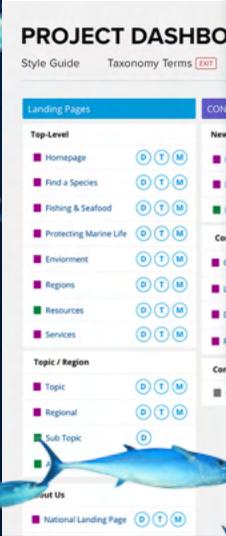
It's easy to run from challenges, and it's far too convenient to blame constraints. But that's not how we roll. We decided long ago that complacency was just not in our DNA, so we developed what we like to call culture of "Yes! ... and what if...". While others run for safety, we jump into the fire. We take on the world's most complex projects, and we deliver them on time and on budget. For as long as we can remember, we've defied expectations and embraced the insurmountable, and we're still just getting warmed up. So bring us the impossible, and let's leave the simple to everyone else.

You'll find us out front polishing the corners of the bleeding edge.



Mobomo migrated www.NASA.gov — a site with more than 250,000+ pages and three TBs of data — over to Amazon Clouds and Drupal. We completed the entire effort in a mere 13 weeks and won a highly covered Webby Award along the way.





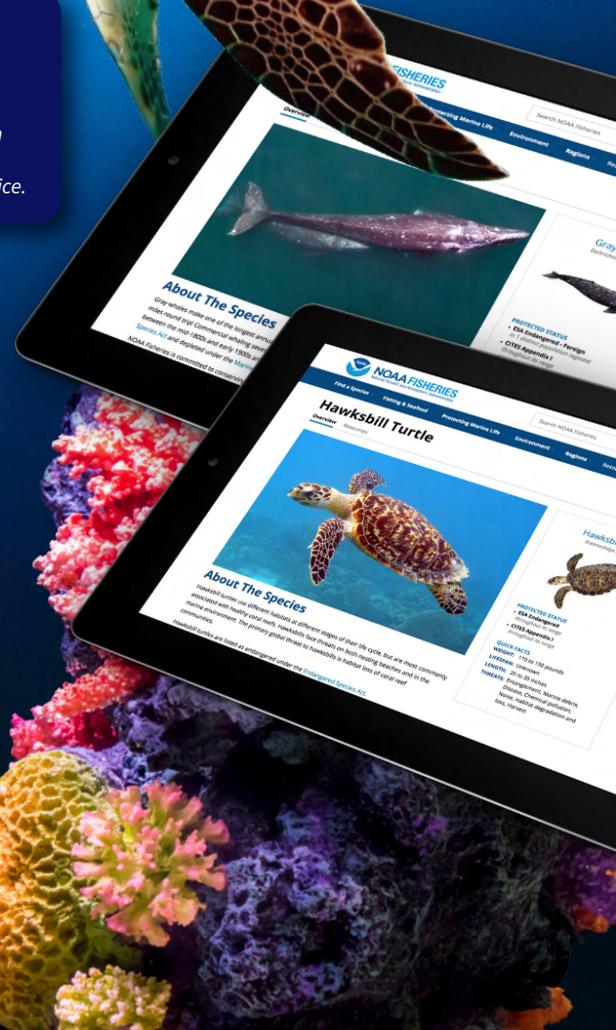
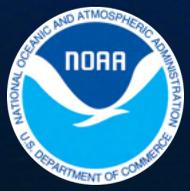
In late 2016, Mobomo partnered with NOAA Fisheries to assist in restructuring and redesigning their digital presence. Allowing users to go to one destination to find and discover information they need. Focusing on improving content efficiency, design consistency, and unifying NOAA Fisheries voice.

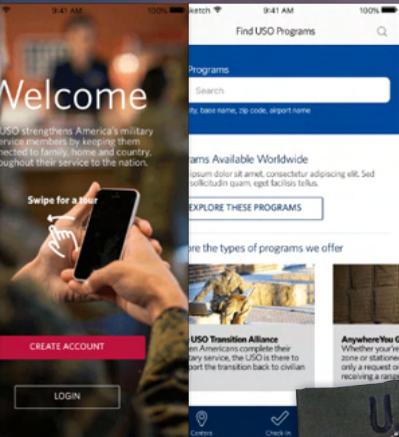


02 BUILD WORK WE BELIEVE IN.

Everything here is a passion project.

We like making things. We like taking problems, molding them into ideas, and developing them into solutions. We work with talented clients doing important things, and we wouldn't have it any other way. When you believe in what you build, most of the other pieces just seem to fall into place. You attract all the right people, and they bring pride and ownership in everything they do. We believe strongly in our clients, and if you take a good look at our work, you'll see that belief reflected throughout.





+ 03 THINK AS ONE.

Welcome to the clan.

We are not numbers here, and this is not the matrix. We are a family and our clients here are everything. Our team is driven by empowerment, and every one of us has sleeves rolled up to our elbows. Here, camaraderie is currency and commitment is everything. Our unity is the lifeblood that courses through this place, and our dedication to each other is the fuel that powers us through late nights and big challenges.



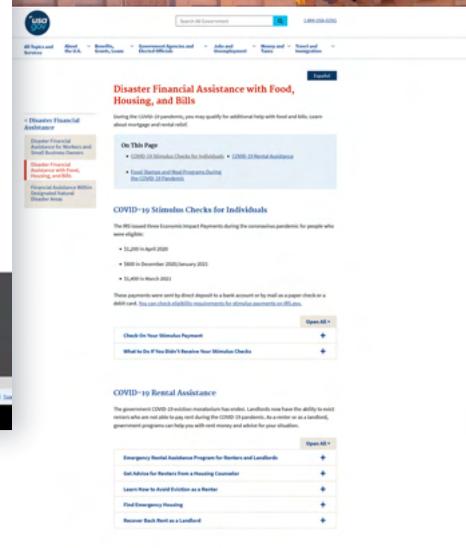
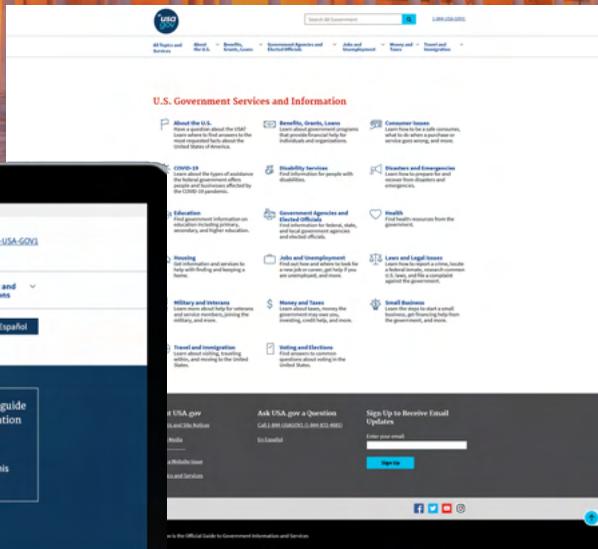
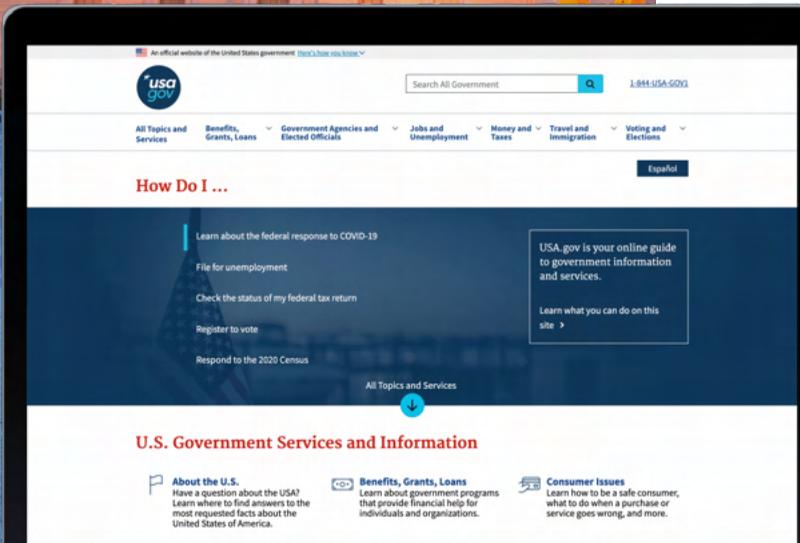
04 ESTABLISH TRUST.

Service to the vision. Service to our partners.

Trust begins with a leap of faith and is fed by a commitment to serve. We recognize this and serve our clients with serious intention and behaviors that drive shared languages, tools, and daily practices. Listening with the same passion with which we want to be heard, we are conduits and catalysts. Our success is our clients' success. Our reputation is our clients' reputation. Service is the foundation from which trust is built, and trust is a privilege we carry with honor.

From our client within ITA: "Mobomo's O&M support has enabled us to meet/exceed our patching targets, delivering 100% uptime on all supported systems. Additionally, they have been proactive in suggesting alternative technologies and automation strategies to reduce labor costs and provide alerting and problem resolution before a failure has an impact on the agency mission." (Excerpt CPARS 2020).

From our client within GSA: "Mobomo has been an excellent business partner for USAGovs Delivery and Channel Ops Division. Mobomo has provided quality services that are delivered on time. A real bonus is that Mobomo has the technical resources available to quickly and effectively realign staff to meet newly emerging and critical requirements." (Excerpt CPARS 2021)

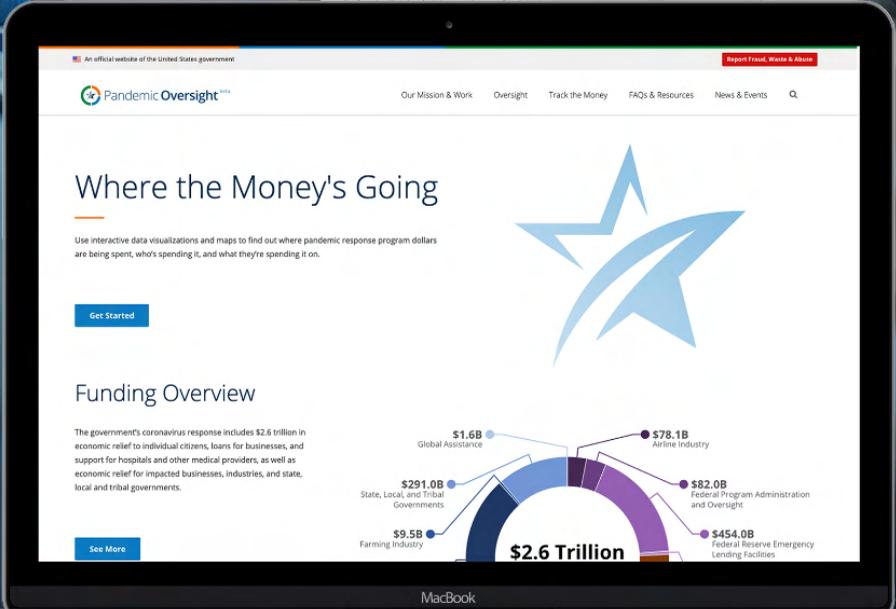
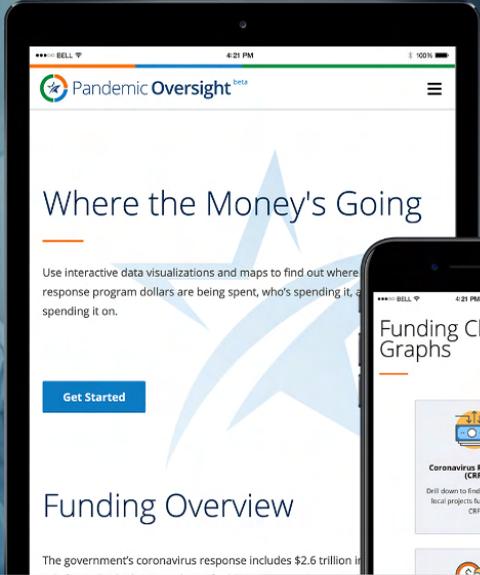


05 MOVE FAST.

We call them sprints for a reason.

This industry favors the fleet, and we move faster than anyone. Our speed begins at the first stage of a client engagement and accelerates throughout the process. While others are waiting for the ink to dry on a proposal, we're already knee deep into prototyping. Time is a luxury, and for our clients, it is seldom an option. For that reason, we have developed IMPACT™ — a framework for development that keeps our processes lean, our projects effective, and our agency humming.

Partnering with PRAC stakeholders, Mobomo launched a fully operational site in 5 weeks, managing 3 workstreams in parallel to ensure site functionality was delivered on time, within budget, and achieving a 36% reduction in bounce rate.





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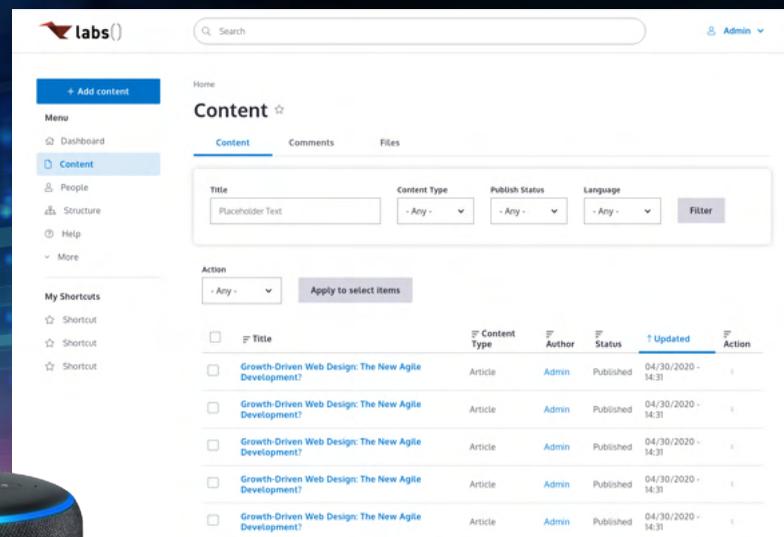
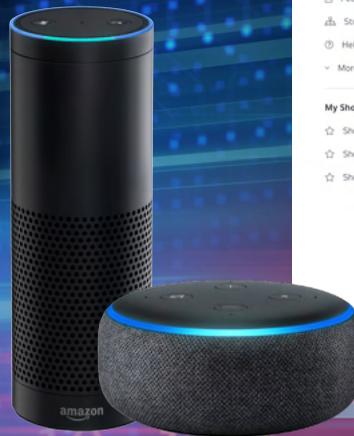
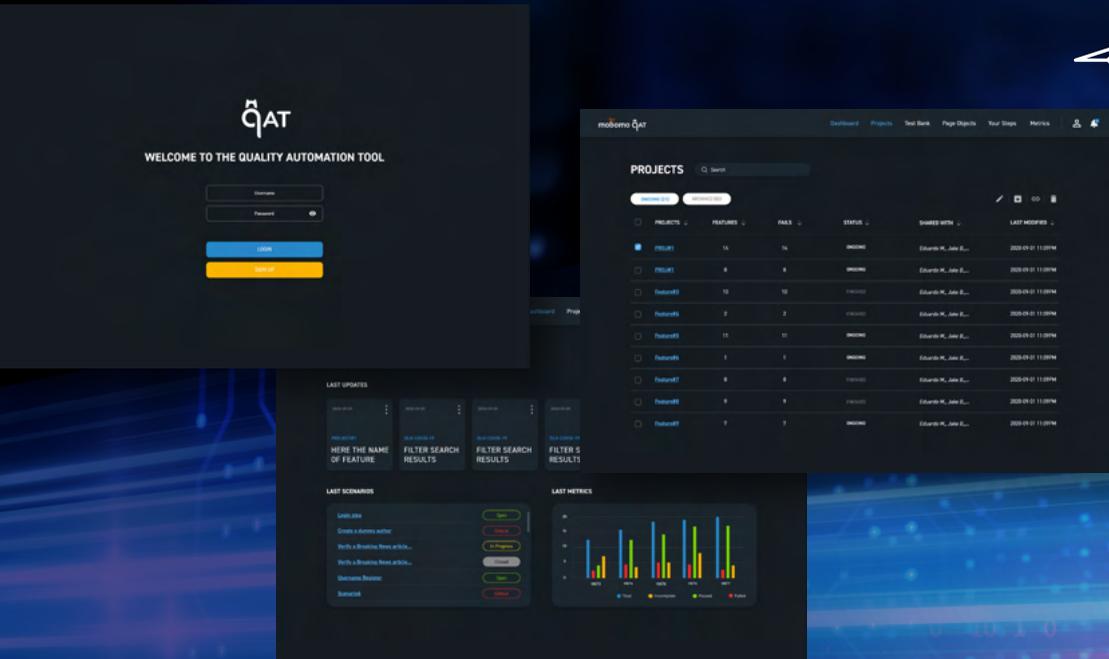
MAXIMUS



06 STAY LEAN.

Stay scrappy.

There's something very effective about the mentality of a startup - namely having the courage to dare greatly: to jump into the arena, to take the hits and learn from them, and emerge triumphant. As organizations grow, this scrappiness tends to wane, resulting in procedural bloat. We refuse to succumb to that space. We refuse to get out of the arena. What you won't find within Mobomo is a lot of slick salespeople, meetings that drone on without purpose, or acceptance of the status quo. We build fast, learn quickly, and evolve daily. We enjoy the dusty, sweaty path because successful innovation just isn't possible without the courage to dare greatly.



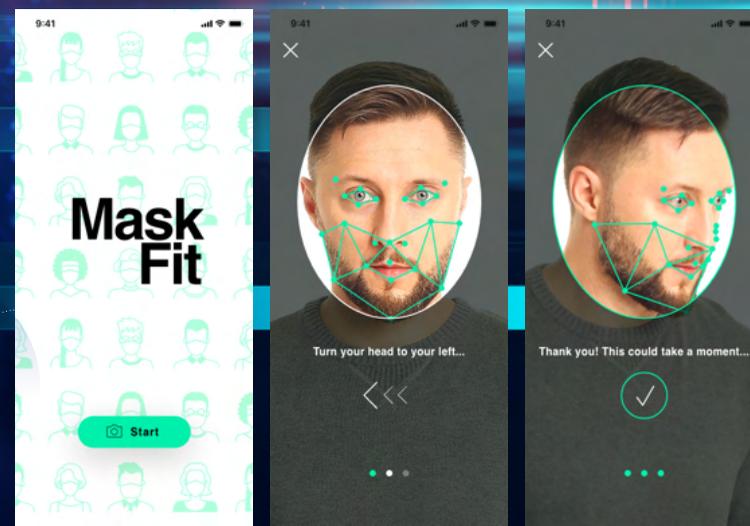
? 07 QUESTION EVERYTHING.

Never settle for the status quo.

In this industry, complacency is the villain, and death usually occurs by stagnation. The world moves quickly, and it is far too easy to fall for the familiar and embrace the expected. But what fun would that be? We are entering a new era in technology and it is going to be awesome. Refrigerators are speaking to watches, cars are chatting with the road, and everything is becoming increasingly digital. Our people geek out on this stuff. They daydream in pixels, obsess about technology, and fall asleep with fresh ideas still racing through their heads.



Mobomo Labs is a thought leadership space in which our designers continuously vet emerging technology to ensure the viability of our products and bring the best solutions to the table for our clients.

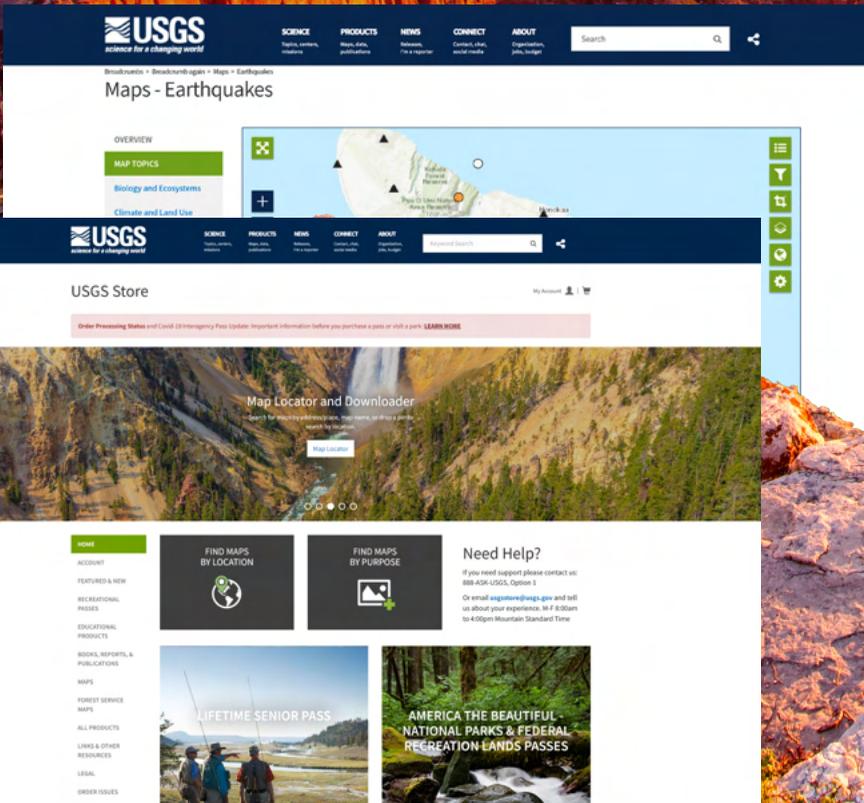




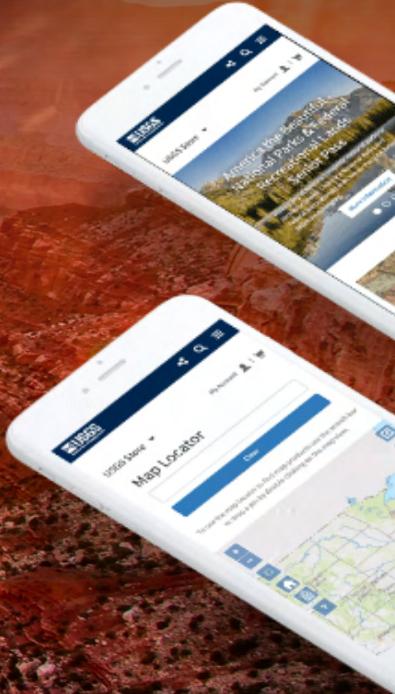
08 KEEP PUSHING.

Walls are not welcome here.

Breaking barriers to achieve what once seemed impossible is a core value within Mobomo. Walls prevent forward motion. Ceilings keep us grounded. As focused, energetic, and wickedly fast flying ninjas - being boxed in just doesn't work for us; and it shouldn't be something you settle for either. Just like those avacado farmers in Ecuador, we achieve magical results formed by creative excellence, lean operational orchestration, zero waste, and lightning-fast results.



By migrating an aging virtual machine environment (~20 machines including 15 elastic load balancers) to a 100% containerized solution sitting atop AWS EKS and other services provided by CHS, we were able to reduce cloud costs by 30%, reduce virtual machine usage by 50%, and decrease meantime to respond with application releases by 95%.



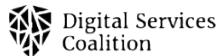
CONTRACT VEHICLES.

GSA Schedule 70
 GSA Professional Services Schedule (PSS)
 GSA Corporate IT Services
 CIO - SP3 SB
 CIO-SP3-SDVOSB
 House of Representatives - Web Systems Staff Augmentation
 House of Representatives - Software Application Development
 SeaPort NxG Multiple Award Contract (MAC)

DOI DRUPAL SUPPORT SERVICES
 NOAA MISSION IT SERVICES (NMITS)
 USGS CHS2
 GSA Alliant 2
 GSA ECAS
 VA T4NG
 CMS SPARC SB



OUR PARTNERS.



INDUSTRY RECOGNITION.



Inc. 5000

Ranked on Inc. 5000 list for 9 years in a row



Clutch Top 1000 Companies

Global Winner 2019, 2018
 Clutch Top 1000 Companies



Webby Award

2020, 2019, 2018
 NOAA Fisheries, NASA
 Government Website Category



Acquia Awards

Winner 2019, 2018
 Partner of the Year



PR News Digital Awards

1st Place Winner 2020, 2019
 Maximus
 Mobile App Category



W3 Awards

2019, 2018
 NOAA Fisheries, The USO, NASA
 Government Website and Mobile App Categories



Web Excellence Awards

Excellence Award 2021
 NOAA Fisheries, The PRAC
 Government Website Category



Washington Business Journal's

Top-Performing Small Technology Companies: #23
 2021 Corporate Diversity Index - Small Companies in Greater D.C.: #48

Within Mobomo, we THINK BIG - across our vision, values, principles, mission, conscience, and direction - and we MOVE FAST - navigating complex challenges on time and on budget. These guiding principles enable us to see otherwise invisible possibilities and shape new realities.

WE WOULD BE THRILLED TO BUILD SOMETHING GREAT TOGETHER. LET'S GET STARTED!

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