

# Privacy and Security Management Considerations When Deploying Mobile Applications in the Federal Government

**Host:** Mobomo – Barg Upender, CEO and Ken Fang, President  
The Webinar Will Begin At 2:00 PM EST

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**Note** – Questions typed in (as opposed to using the hand-raising feature), will be answered at the end of the webinar if there is time. If there isn't time, these questions will be responded to via e-mail after the webinar has concluded.

The screenshot shows the GoToWebinar mobile app interface. At the top, there is a menu with "File", "View", and "Help". Below the menu is a control panel with several icons: a play button, a square button, a hand-raising button, and a button with a hand icon. The main area is titled "Audio" and contains "Audio Mode" options: "Use Telephone" (selected) and "Use Mic & Speakers". Below this, it shows "Dial: XXX-XXX-XXXX", "Access Code: YYY-YYY-YYY", and "Audio PIN: ZZZ". A note says "If you're already on the call, press #ZZZ# now." Below the audio section is a "Questions" section with a list of questions and a "Send" button. At the bottom, it displays "Name of Webinar" and "Webinar ID: ABC-DEF-GHI". The GoToWebinar logo is at the very bottom.

# ***Privacy and Security Management Considerations When Deploying Mobile Applications in the Federal Government***

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Lessons Learned and Best Practices in  
Supporting the Mobile and Digital Agenda to  
Enhance Citizen Services



**Jay A. Crossler**  
Principal Technical Advisor  
MITRE



**Katie Lewis**  
Interactive Web Producer  
Goddard Space Flight Center



**LaShemma Simmons**  
National Technical  
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**Lane F. Cooper**  
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# NTIS Resource for Government:

- *NTIS is pleased to announce a new service offering and educational webinar series.*
- *NTIS and its joint venture partner Mobomo ([www.mobomo.com](http://www.mobomo.com)), now offers mobile strategy, design, development, and implementation services and products to other U.S. Federal Agencies looking to provide mobile solutions to their customers and employees.*



**Jay A. Crossler**



**Katie Lewis**



**LaShemma Simmons**



**Lane F. Cooper**

# About the Panelists and Moderator



- **Jay A. Crossler** received his BS in Information Decision Systems from Carnegie Mellon University and his MS in Information Security from George Mason University in Fairfax, Virginia. He is pursuing a Ph.D. of Information Technology at George Mason University, and has taught advanced XML and Web Service Masters classes at Johns Hopkins University in Baltimore, Maryland. Jay is now a researcher for the MITRE Corporation, a non-profit group that advises the government on systems integration and how best to use technology. He is the Senior Technical Adviser for the Software Solutions and Technologies Department.



- **Katie Lewis** is an Interactive Producer at NASA. Working out of Goddard Space Flight Center in Greenbelt, Maryland, she experiments with different interactive formats for disseminating space and earth science content—including videos, animations, and visualizations created by Goddard's multimedia team—on the web and beyond. She currently plays a role in content delivery and interface design for the recently-released NASA Visualization Explorer iPad app. She holds a B.S. In Interactive Multimedia From James Madison University.



- **LaShemma Simmons** is a bureau spokesperson to other government agencies regarding all of NTIS Federal service and support offerings. She supports the development and implementation of NTIS sales plans, project plans, outreach activities, market research and business cases to increase awareness and participation by Federal Agencies in the NTIS Federal Service Lines of Business. LaShemma is in charge of NTIS's mobile strategy, design, and development joint venture with Mobomo, LLC to offer mobile services to federal agencies.



- **Lane Cooper** is the Editorial Director at BizTechReports, an independent research and reporting agency with offices in Washington, D.C., and San Francisco Bay Area that analyzes trends in business technology.

# Poll Question Number 1

**My organization is currently pursuing an active mobile application deployment strategy**

- *Yes*
- *No*
- *Not so sure*



**Jay A. Crossler**



**Katie Lewis**



**LaShemma Simmons**



**Lane F. Cooper**

# Strategic Analysis

- *Security Implications of Exploding Federal Government Demand for Mobile Apps*
- *Impact on Traditional IT Security Practices*
- *Challenging Assumptions*
- *Establishing a Strategic Planning Framework*



**Jay A. Crossler**



**Katie Lewis**



**LaShemma Simmons**



**Lane F. Cooper**

## Poll Question Number 2

**My organization has an agency-wide mobile application risk management strategy in place.**

- *Yes*
- *No*
- *Not so sure*



**Jay A. Crossler**



**Katie Lewis**



**LaShemma Simmons**



**Lane F. Cooper**

# Operational Imperatives

- *Developing a New To-Do List*
- *Biggest Mistakes to Avoid in Developing a Mobile Security Plan*
- *New Skill Sets to Develop*
- *Who needs to be Involved?*



**Jay A. Crossler**



**Katie Lewis**



**LaShemma Simmons**



**Lane F. Cooper**

## Poll Question Number 3

**My organization has the expertise in place today to administer an enterprise-wide mobile application strategy in an effective and risk-adjusted manner.**

- *Yes*
- *No*
- *Not so sure*



**Jay A. Crossler**



**Katie Lewis**



**LaShemma Simmons**



**Lane F. Cooper**

# You need a Mobile Strategy!



# Tips, Tactics and Outcomes

- *Strategic Planning*
- *Managing Expectations*
- *Accessing Useful Resources*
- *Key Milestones to Shoot For*



**Jay A. Crossler**



**Katie Lewis**



**LaShemma Simmons**



**Lane F. Cooper**

# Seven Mobile Application Challenge Areas



# Let's Tackle Your Questions

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# Q & A



**Jay A. Crossler**



**Katie Lewis**



**LaShemma Simmons**



**Lane F. Cooper**

# Federal Mobile Apps Resources

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